



Community Special Report * Spring 2014

**Preparing
for CCC's
50th year of
service!**

Clackamas Community College (CCC) was founded in 1966. In preparation for its 50th year of service, the CCC Board of Education developed an engagement process called Imagine Clackamas to help it better understand what its students, businesses and community members most value about the College. Imagine Clackamas shined a light on areas where the College needed to improve and adapt its educational and training programs to better meet the needs of the community it serves, both today and in the future.

This special report summarizes the feedback from more than 2,000 participants. It highlights ways in which the College is responding today to meet those needs and sets the stage for longer term investments, such as a proposed bond measure. The College is inviting community members to continue engaging in the conversation about CCC's future.

CCC discovered what the community most values

- * **Degrees and certificate programs that lead to careers and family-wage jobs**
- * **Affordable education that leads to a four-year degree**
- * **Classes and workshops that improve job skills and support career advancement**
- * **Classes that lead to General Educational Development (GED), high school diplomas, and related adult basic skill offerings, such as English as a Second Language (ESL)**
- * **Training opportunities for businesses, career coaching, retraining and credit for work-based experience**



The Community Asked for...

Employer Focus Groups



Over the summer of 2013, the College met with more than 100 members of the business community to learn about their workforce development needs.

Discoveries...

- ★ Good jobs are out there for graduates in a variety of industries, from manufacturing to health science to engineering, but these jobs are going to be highly specialized.
- ★ The College needs to continue aligning its degree pathways and training offerings with both current and future marketplace demands.
- ★ Competition for these jobs is going to be tough. Employers want graduates who have work-based experience, good interpersonal skills and an aptitude for technology.
- ★ The College needs to ensure its graduates are interview ready, not just job ready.
- ★ CCC was asked to lead economic change initiatives.

EMPLOYERS

Businesses asked for...

- ★ Graduates who are ready to move into the workplace with interpersonal skills and an aptitude for technology
- ★ CCC to be their go-to college for training and workforce development
- ★ Professional development support for their employees

The College is responding...

- ★ Creating a one-stop employer service to streamline valuable access to training and workforce support
- ★ Evaluating programs and services to best address the community's request for more training that is reflective of modern industry needs
- ★ Developing a Career Center to help students improve their job-readiness skills
- ★ Initiating a Rapid Response Team to help employers during difficult times by providing employment and training services to those impacted by downsizing



CCC is Responding

STUDENTS

Students and community members asked for...

- ★ Greater help with the cost of financing an education
- ★ Improved transportation options
- ★ Enhanced distance learning offerings
- ★ Increased access to information

The College is responding...

- ★ Foundation pledges to raise \$10 million to reduce student financial barriers
- ★ Securing grants to help laid-off and unemployed citizens return to work
- ★ Expanding Green Line Shuttle
- ★ Improving the College's information channels both in person and online
- ★ Providing financial aid and scholarship information online
- ★ Offering new programs and services for high school students and freshmen
- ★ Enhancing Career Center services
- ★ Expanding opportunities for internships and cooperative work-based experience



“Imagine Clackamas is about building tomorrow’s careers today.”

— Judith Ervin, CCC Board Chair



College prepares for Bond Measure

To address the community's vision for education and training at CCC, the Board of Education is developing a bond measure for the Nov. 4, 2014, ballot that would modernize facilities and equipment for high-demand careers, and build additional classroom and lab space.

The projects in the bond proposal were identified as high priorities by the community through the Imagine Clackamas engagement process.

The Board will finalize the projects at the July 30 Board meeting. The list will likely include a new industrial technical learning center for electronics, automotive, manufacturing, welding and skilled trades programs; modernized training equipment for healthcare, science and engineering programs; improvements to worn-out systems in existing buildings; and replacing the 61-year-old building at the Harmony Community Campus.

If you would like more information on Imagine Clackamas findings or the proposed bond measure, please visit our website, attend a May forum (see back panel) or contact us at publicaffairs@clackamas.edu.

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To address the community's vision for education and training, Clackamas Community College is developing a bond measure for the November 2014 election. Your input is highly valued. Please join us at one of the upcoming open houses to learn more.

- ★ **Oregon City Campus – Community Center:**
Thursday, May 1 from 5 - 7 pm
Friday, May 2 from 7:30 - 9:30 am
- ★ **Harmony Community Campus – Lobby:**
Thursday, May 15 from 5 - 7 pm
Friday, May 16 from 7:30 - 9:30 am
- ★ **Wilsonville Campus – Lobby:**
Thursday, May 22 from 5 - 7 pm
Friday, May 23 from 7:30 - 9:30 am

For more information go to www.clackamas.edu/ImagineClackamas

